**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Adamson High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Adamson High School the ability to text their college advisor, Ms. Barraza with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Barraza, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Adamson High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Barraza.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact sbarraza@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Adamson High School Seniors, want to text with Ms. Barraza and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Adamson High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Barraza and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Adamson High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Barraza for reminders and support on college deadlines and scholarships.
  + Adamson High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Bryan Adams High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Bryan Adams High School the ability to text their college advisor, Ms. Lamanna with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Lamanna, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Bryan Adams High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Lamanna.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact klamanna@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Bryan Adams High School Seniors, want to text with Ms. Lamanna and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Bryan Adams High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Lamanna and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Bryan Adams High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Lamanna for reminders and support on college deadlines and scholarships.
  + Bryan Adams High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Carter High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Carter High School the ability to text their college advisor, Ms. Johnson with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Johnson, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Carter High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Johnson.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact cjohnson@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Carter High School Seniors, want to text with Ms. Johnson and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Carter High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Johnson and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Carter High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Johnson for reminders and support on college deadlines and scholarships.
  + Carter High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Conrad High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Conrad High School the ability to text their college advisor, Mr. Naser with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Mr. Naser, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Conrad High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Mr. Naser.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

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Questions? Contact nnaser@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Conrad High School Seniors, want to text with Mr. Naser and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Conrad High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Mr. Naser and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Conrad High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Mr. Naser for reminders and support on college deadlines and scholarships.
  + Conrad High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Hillcrest High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Hillcrest High School the ability to text their college advisor, Ms. Kirkham with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Kirkham, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Hillcrest High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Kirkham.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact jkirkham@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Hillcrest High School Seniors, want to text with Ms. Kirkham and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Hillcrest High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Kirkham and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Hillcrest High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Kirkham for reminders and support on college deadlines and scholarships.
  + Hillcrest High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Thomas Jefferson High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Thomas Jefferson High School the ability to text their college advisor, Ms. Castillo with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Castillo, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Thomas Jefferson High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Castillo.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact mcastillo@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Thomas Jefferson High School Seniors, want to text with Ms. Castillo and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Thomas Jefferson High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Castillo and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Thomas Jefferson High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Castillo for reminders and support on college deadlines and scholarships.
  + Thomas Jefferson High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Kimball High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Kimball High School the ability to text their college advisor, Ms. Fields with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Fields, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Kimball High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Fields.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact jfields@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Kimball High School Seniors, want to text with Ms. Fields and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Kimball High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Fields and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Kimball High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Fields for reminders and support on college deadlines and scholarships.
  + Kimball High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Gilliam Collegiate Academy**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Gilliam Collegiate Academy the ability to text their college advisor, Mr. Levy with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Mr. Levy, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Gilliam Collegiate Academy will be able to have *real time* conversations about questions regarding financial aid or college applications with Mr. Levy.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact clevy@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Gilliam Collegiate Academy Seniors, want to text with Mr. Levy and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Gilliam Collegiate Academy Seniors, sign up to text Dallas ISD to (972) 992-1681 with Mr. Levy and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Gilliam Collegiate AcademySeniors and their parents text Dallas ISD to (972) 992-1681 to text with Mr. Levy for reminders and support on college deadlines and scholarships.
  + Gilliam Collegiate Academy Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

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*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Lassiter Early College High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Lassiter Early College High School the ability to text their college advisor, Ms. Fields with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Fields, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Lassiter Early College High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Fields.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact dfields@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Lassiter Early College High School Seniors, want to text with Ms. Fields and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Lassiter Early College High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Fields and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Lassiter Early College High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Fields for reminders and support on college deadlines and scholarships.
  + Lassiter Early College High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
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* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Lincoln High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Lincoln High School the ability to text their college advisor, Ms. Levy with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Levy, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Lincoln High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Levy.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact clevy@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Lincoln High School Seniors, want to text with Ms. Levy and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Lincoln High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Levy and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Lincoln High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Levy for reminders and support on college deadlines and scholarships.
  + Lincoln High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
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* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Madison High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Madison High School the ability to text their college advisor, Ms. Breedlove with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Breedlove, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Madison High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Breedlove.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact tbreedlove@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Madison High School Seniors, want to text with Ms. Breedlove and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Madison High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Breedlove and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Madison High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Breedlove for reminders and support on college deadlines and scholarships.
  + Madison High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
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* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Molina High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Molina High School the ability to text their college advisor, Ms. Powers with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Powers, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Molina High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Powers.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

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* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact jpowers@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Molina High School Seniors, want to text with Ms. Powers and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Molina High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Powers and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Molina High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Powers for reminders and support on college deadlines and scholarships.
  + Molina High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
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* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at North Dallas High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at North Dallas High School the ability to text their college advisor, Ms. Burns with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Burns, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**.

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at North Dallas High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Burns.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

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Questions? Contact rburns@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + North Dallas High School Seniors, want to text with Ms. Burns and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + North Dallas High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Burns and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + North Dallas High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Burns for reminders and support on college deadlines and scholarships.
  + North Dallas High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
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* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Obama High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Obama High School the ability to text their college advisor, Mr. Fields with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Mr. Fields, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Obama High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Mr. Fields.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact dfields@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Obama High School Seniors, want to text with Mr. Fields and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Obama High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Mr. Fields and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Obama High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Mr. Fields for reminders and support on college deadlines and scholarships.
  + Obama High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Patton High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Patton High School the ability to text their college advisor, Ms. Chung with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Chung, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Patton High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Chung.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact schung@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Patton High School Seniors, want to text with Ms. Chung and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Patton High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Chung and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Patton High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Chung for reminders and support on college deadlines and scholarships.
  + Patton High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Pinkston High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Pinkston High School the ability to text their college advisor, Ms. Christian with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Christian, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Pinkston High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Christian.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact cchristian@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Pinkston High School Seniors, want to text with Ms. Christian and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Pinkston High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Christian and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Pinkston High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Christian for reminders and support on college deadlines and scholarships.
  + Pinkston High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Irma Rangel High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Irma Rangel High School the ability to text their college advisor, Ms. Chung with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Chung, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Irma Rangel High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Chung.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact schung@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Irma Rangel High School Seniors, want to text with Ms. Chung and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Irma Rangel High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Chung and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Irma Rangel High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Chung for reminders and support on college deadlines and scholarships.
  + Irma Rangel High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Roosevelt High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Roosevelt High School the ability to text their college advisor, Mr. Smith with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Mr. Smith, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Roosevelt High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Mr. Smith.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact csmith@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Roosevelt High School Seniors, want to text with Mr. Smith and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Roosevelt High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Mr. Smith and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Roosevelt High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Mr. Smith for reminders and support on college deadlines and scholarships.
  + Roosevelt High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

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* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Samuell High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Samuell High School the ability to text their college advisor, Ms. Walker with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Walker, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Samuell High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Walker.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

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Questions? Contact bwalker@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Samuell High School Seniors, want to text with Ms. Walker and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Samuell High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Walker and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Samuell High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Walker for reminders and support on college deadlines and scholarships.
  + Samuell High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
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**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Seagoville High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Seagoville High School the ability to text their college advisor, Ms. Amaya with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Amaya, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Seagoville High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Amaya.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact namaya@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Seagoville High School Seniors, want to text with Ms. Amaya and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Seagoville High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Amaya and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Seagoville High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Amaya for reminders and support on college deadlines and scholarships.
  + Seagoville High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Skyline High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Skyline High School the ability to text their college advisor, Ms. Flores with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Flores, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Skyline High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Flores.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact vflores@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Skyline High School Seniors, want to text with Ms. Flores and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Skyline High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Flores and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Skyline High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Flores for reminders and support on college deadlines and scholarships.
  + Skyline High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Smith New Tech High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Smith New Tech High School the ability to text their college advisor, Ms. Rodriguez with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Rodriguez, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Smith New Tech High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Rodriguez.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact jrodriguez@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Smith New Tech High School Seniors, want to text with Ms. Rodriguez and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Smith New Tech High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Rodriguez and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Smith New Tech High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Rodriguez for reminders and support on college deadlines and scholarships.
  + Smith New Tech High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at South Oak Cliff High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at South Oak Cliff High School the ability to text their college advisor, Ms. Smith with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Smith, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at South Oak Cliff High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Smith.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact tsmith@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + South Oak Cliff High School Seniors, want to text with Ms. Smith and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + South Oak Cliff High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Smith and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + South Oak Cliff High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Smith for reminders and support on college deadlines and scholarships.
  + South Oak Cliff High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Sunset High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Sunset High School the ability to text their college advisor, Mr. Ramos with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Mr. Ramos, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Sunset High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Mr. Ramos.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact kramos@educationisfreedom.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Sunset High School Seniors, want to text with Mr. Ramos and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Sunset High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Mr. Ramos and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Sunset High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Mr. Ramos for reminders and support on college deadlines and scholarships.
  + Sunset High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Trini Garza Early College High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Trini Garza Early College High School the ability to text their college advisor, Ms. Chung with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Chung, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Trini Garza Early College High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Chung.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact schung@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Trini Garza Early College High School Seniors, want to text with Ms. Chung and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Trini Garza Early College High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Chung and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Trini Garza Early College High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Chung for reminders and support on college deadlines and scholarships.
  + Trini Garza Early College High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Yvonne A. Ewell Townview Center**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Yvonne A. Ewell Townview Center the ability to text their college advisor, Ms. Fields with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Fields, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Yvonne A. Ewell Townview Center will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Fields.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact dfields@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Yvonne A. Ewell Townview Center Seniors, want to text with Ms. Fields and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Yvonne A. Ewell Townview Center Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Fields and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Yvonne A. Ewell Townview CenterSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Fields for reminders and support on college deadlines and scholarships.
  + Yvonne A. Ewell Townview Center Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at ESSM**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at ESSM the ability to text their college advisor, Ms. Hernandez with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Hernandez, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at ESSM will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Hernandez.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact khernandez@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + ESSM Seniors, want to text with Ms. Hernandez and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + ESSM Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Hernandez and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + ESSMSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Hernandez for reminders and support on college deadlines and scholarships.
  + ESSM Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Yvonne A. Ewell Townview Center**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Yvonne A. Ewell Townview Center the ability to text their college advisor, Mr. Valerio with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Mr. Valerio, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Yvonne A. Ewell Townview Center will be able to have *real time* conversations about questions regarding financial aid or college applications with Mr. Valerio.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact jvalerio@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Yvonne A. Ewell Townview Center Seniors, want to text with Mr. Valerio and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Yvonne A. Ewell Townview Center Seniors, sign up to text Dallas ISD to (972) 992-1681 with Mr. Valerio and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Yvonne A. Ewell Townview CenterSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Mr. Valerio for reminders and support on college deadlines and scholarships.
  + Yvonne A. Ewell Townview Center Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Yvonne A. Ewell Townview Center**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Yvonne A. Ewell Townview Center the ability to text their college advisor, Ms. Valerio with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Valerio, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Yvonne A. Ewell Townview Center will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Valerio.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact jvalerio@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Yvonne A. Ewell Townview Center Seniors, want to text with Ms. Valerio and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Yvonne A. Ewell Townview Center Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Valerio and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Yvonne A. Ewell Townview CenterSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Valerio for reminders and support on college deadlines and scholarships.
  + Yvonne A. Ewell Townview Center Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Wilmer Hutchins High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Wilmer Hutchins High School the ability to text their college advisor, Ms. Gray with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Gray, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Wilmer Hutchins High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Gray.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

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Questions? Contact mgray@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Wilmer Hutchins High School Seniors, want to text with Ms. Gray and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Wilmer Hutchins High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Gray and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Wilmer Hutchins High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Gray for reminders and support on college deadlines and scholarships.
  + Wilmer Hutchins High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at WT White High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at WT White High School the ability to text their college advisor, Ms. Adu-Oppong with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Adu-Oppong, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at WT White High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Adu-Oppong.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact twenadu@aspdallas.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + WT White High School Seniors, want to text with Ms. Adu-Oppong and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + WT White High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Adu-Oppong and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + WT White High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Adu-Oppong for reminders and support on college deadlines and scholarships.
  + WT White High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
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* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Spruce High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Spruce High School the ability to text their college advisor, Ms. Torres with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Torres, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**.

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Spruce High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Torres.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact jtorres@mail.smu.edu

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Spruce High School Seniors, want to text with Ms. Torres and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Spruce High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Torres and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Spruce High SchoolSeniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Torres for reminders and support on college deadlines and scholarships.
  + Spruce High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
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* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Woodrow Wilson High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Woodrow Wilson High School the ability to text their college advisor, Ms. Flores with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Flores, their college advisor from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Woodrow Wilson High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Flores.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact agapitof@mail.smu.edu

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Woodrow Wilson High School Seniors, want to text with Ms. Flores and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Woodrow Wilson High School Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Flores and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Woodrow Wilson High School Seniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Flores for reminders and support on college deadlines and scholarships.
  + Woodrow Wilson High School Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
* Follow @Commit2Dallas on Facebook and Twitter and @youcanaffordcollege on Instagram to receive more info or to see example college access posts.
* Visit <http://youcanaffordcollege.org> for a vast amount of advisor resources pertaining to college access.

**Involve Student Ambassadors**

*Call on high school seniors that are seen as leaders by their peers that can be ambassadors.*

* Schedule a meeting with student ambassadors to brainstorm how to promote the text reminders. Use this toolkit as a resource so they have a comprehensive understanding about what the texting tool entails.
* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at TAG**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at TAG the ability to text Mr. Yanna with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Mr. Yanna, at the DISD District office from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**.

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at TAG will be able to have *real time* conversations about questions regarding financial aid or college applications with Mr. Yanna.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

**Our goal is to have as many students sign up as possible.**

**Together, we can help more of our students attend college and be on the path to successful careers!**

Questions? Contact kyanna@dallasisd.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + TAG Seniors, want to text with Mr. Yanna and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + TAG Seniors, sign up to text Dallas ISD to (972) 992-1681 with Mr. Yanna and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + TAG Seniors and their parents text Dallas ISD to (972) 992-1681 to text with Mr. Yanna for reminders and support on college deadlines and scholarships.
  + TAG Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
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* Have the student ambassadors visit classrooms to spread the word about how useful the texting tool is for applying to college.
* Ask students leaders to create their own posts or repost your posts on social media.

**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Townview**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Townview the ability to text their counselor, Ms. Yanna with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Yanna, at the DISD District Office from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Townview will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Yanna.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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Questions? Contact kyanna@dallasisd.org

**2017 Dallas County College Texting Tool**

**Tips to Encourage Students to Sign Up**

**Classroom Announcement**

*Share promotional flyer and sample post with senior sponsors, English teachers to read or print on materials/ board.*

* Sample post:
  + Townview Seniors, want to text with Ms. Yanna and receive deadline and scholarship reminders? Text **Dallas ISD** to (972) 992-1681.
* Sample for read or video broadcasted announcements – or sporting events:
  + Townview Seniors, sign up to text Dallas ISD to (972) 992-1681 with Ms. Yanna and local college admissions and financial aid staff for guidance through the college process from start to finish. Get answers to your questions about college applications, scholarships, and financial aid. Support continues through the summer into your first few weeks of college. Again, text **Dallas ISD** to (972) 992-1681.

**Social Media**

*Add the announcement texts to your campus’ website, social media, marquee, etc.*

* Sample posts:
  + Townview Seniors and their parents text Dallas ISD to (972) 992-1681 to text with Ms. Yanna for reminders and support on college deadlines and scholarships.
  + Townview Seniors, did you know that you have an 85% chance of receiving money to go to college by filing the FAFSA or TASFA? Need help? Text Dallas ISD to (972) 992-1681
  + Worried about the college process? We want to help! Text Dallas ISD to (972) 992-1681 for more info!
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**2017 Dallas County College Texting Tool**

**Information for Teachers and Advisors at Booker T. Washington High School**

*Even after gaining acceptance into college, many seniors face hurdles enrolling in college, including financial aid, housing applications and registering for classes. With these challenges, many Dallas County seniors fall off track, or “melt” at some point during their senior year or the summer, and do not enroll.*

***To support seniors through the process, Dallas ISD is participating in a regional texting tool that will allow students to receive reminders about college process deadlines and give students at Booker T. Washington High School the ability to text Ms. Yanna with questions.***

**How It Works**

* Students can **text Dallas ISD** to **(972) 992-1681** to opt-in.
* Students will receive information about financial aid, application deadlines, registering for classes, and other important things they’ll need to know before enrolling in college.
* Students can text questions about the college process and connect directly with Ms. Yanna, at the DISD District Office from now through their first weeks of college.
* If a student decides to enroll in one of the higher education partners, they will receive deadline reminders specific to that college and be able to text with the admissions/financial aid staff. **Partners include Dallas County Community College District, Paul Quinn College, Prairie View A&M, Texas Woman’s University, UNT-Dallas, UNT-Denton, UT Arlington, UT Dallas and Texas Southern University.**

**Why Should Students Sign Up?**

* **Connect with our Counselor/College Advisor**: Students at Booker T. Washington High School will be able to have *real time* conversations about questions regarding financial aid or college applications with Ms. Yanna.
* **Connect with College Staff**: Once students are accepted into college, they will be able to text with admissions and financial aid staff at their new college.
* **College Information**: This is our communication tool to have college conversations with our seniors from now through their first weeks of college. It breaks the college process into smaller steps so the process feels less overwhelming.
* **Parent/Mentor Texts**: At participating campuses, parents and mentors can also opt in to receive text messages in English or Spanish.

**Frequently Asked Questions:**

* **Are students charged for participating?** There is no charge from us to participate, but standard messaging rates from students’ cell phone provider apply.
* **How often will the students receive texts?** No more than three times a week.
* **What are the texts about?** Financial aid, scholarships, college applications, orientation, registering for classes, resources specific to the individual universities, what to expect as a college student, settling into college life, etc.

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**2017 Dallas County College Texting Tool**

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